

From: [Ma. Donna A. Mendoza](#)
To: [ida tiongson](#); [Eng Teng Wong](#); [Wilf Blackburn](#); [Wen CW Chen \(Digital\)](#); [angelica lavares](#); [marife zamora](#); [Teh Opinion](#); [Gilbert Simpao](#); [Michael Mabalay](#); [Francis Ortega](#); [Divine Furagganan](#); [Emeren V. Vallente](#); [Allan M. Tumbaga](#); [Rey Revoltar](#); [Rina Isabel Velasquez](#); [REDACTED]
Cc: [REDACTED]
Subject: Pru Life UK Board/ExCom Strategy Planning Workshop (Day 1)
Start: Thursday, June 16, 2022 9:00:00 AM
End: Thursday, June 16, 2022 8:00:00 PM
Location: Capiz Room, Shangrila at the Fort
Attachments: [Exco-BOD Strat Planning Agenda.pdf](#)

Dear Directors and ExCom,

The strategy planning workshop for 2023 will be held on June 16-17, 2022 from 9:00am to 5:30pm, at the Capiz Room in Shangrila at the Fort. Please find attached the agenda for the workshop.

We are grateful in advance for the support of our partner from PrIGM, [REDACTED], in the planning and organization of the workshop.

Thank you.

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Cc: [REDACTED]
Subject: Pru Life UK Board/ExCom Strategy Planning Workshop (Day 2)
Start: Friday, June 17, 2022 9:00:00 AM
End: Friday, June 17, 2022 5:30:00 PM
Location: Capiz Room, Shangrila at the Fort
Attachments: [Exco-BOD Strat Planning Agenda.pdf](#)

Dear Directors and ExCom,

The strategy planning workshop for 2023 will be held on June 16-17, 2022 from 9:00am to 5:30pm, at the Capiz Room in Shangrila at the Fort. Please find attached the agenda for the workshop.

We are grateful in advance for the support of our partner from PrIGM, [REDACTED], in the planning and organization of the workshop.

Thank you.

What **2023 ExCo-BOD Strategy Planning Workshop**

Where Shangri-la at the Fort

When June 16-17, 2022 | 9:00AM - 5:30PM

No.	Activity	Target Outcome
Day 1 - June 16		
1	Overview of Prudential's Key Strategies and Capabilities: - Sharing of Prudential structure, officers, VMV, and capabilities	[Redacted]
2	Delivery in the PH: Philippines No.1 and Rising: [Redacted]	[Redacted]
3	Competitive / Market Landscape (Current and Outlook): - Macroeconomy, to local industry trends and transformation - Expectations post-Elections	[Redacted]
4	Customer Segmentation: [Redacted]	[Redacted]
5	Socials / Dinner (Day 1)	[Redacted]
Day 2 - June 17		
6	PLUK Strategies and Key Capabilities [Redacted]	[Redacted]
7	Insighting / Activity: [Redacted]	[Redacted]
8	Retrospective Activity - Roses, Thorns, and Buds during the two-day workshop	[Redacted]