

# press release

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## **Pru Life UK awards beneficiaries of GK Village, allots P1.4 Million for more housing units**

As part of its continuing commitment to help in nation building, the country's lone British insurer Pru Life UK recently led the blessing and turnover program for newly completed housing units for 12 more families of the Pru Life UK Gawad Kalinga (GK) Felicity Village in Parañaque City. Since 2006, the company has been working with GK to provide homes for the 86 families that comprise GK Felicity.

Pru Life UK President and CEO Antonio de Rosas, SVP and Chief Human Resources Officer Rey Revoltar and GK Project Director for Parañaque and Muntinlupa Francisco Balagtas were present during the awarding of certificates and symbolic key to the beneficiary families. Mr. Balagtas conveyed his appreciation for the support that GK has received from both Pru Life UK and the families of GK Felicity. "Today is a happy day here in Pru Life UK GK Felicity Village. We've been working together for quite awhile now to provide houses for the families and we are happy that Pru Life UK is here to see where their help goes."

"We are thankful to Gawad Kalinga for the opportunity they have given us to do something meaningful for all families of this community. Our company believes in doing well by doing good, and just by looking at all of you whose houses we just awarded, we can see that we've certainly done well," Mr. De Rosas said in a short message during the program.

He also announced good news for the families of GK Felicity. "We still have 30 families left to give houses to, and we will make sure that they will be provided for. Pru Life UK will give an additional P1.4 Million for the completion of Pru Life UK GK Felicity Village."

*Established in 1996, Pru Life UK is a subsidiary of British financial services giant Prudential plc. Pru Life UK is the pioneer and current market leader of unit-linked or investment-linked life insurance products, and is one of the first life insurance companies approved to market US dollar-denominated unit-linked policies in the country. Pru Life UK is a life insurance company and is not engaged in the business of selling pre-need plans.*

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*For more information: [www.prulifeuk.com.ph](http://www.prulifeuk.com.ph)*



**Pru Life UK, Gawad Kalinga and LGU award a symbolic key to a newly completed housing unit to a family in Pru Life UK GK Felicity Village.** (from left to right) Kagawad Arsenio Bernardo, Kagawad Jerrod Villaluz of Barangay Don Bosco, Parañaque, Pru Life UK President and CEO Antonio de Rosas, Pru Life UK SVP and Chief Human Resources Officer Rey Revoltar and and Gawad Kalinga Project Director for Parañaque and Muntinlupa Francisco Balagtas.



**Pru Life UK turns over a check for P1.4 Million for the construction of additional housing units at the Pru Life UK Gawad Kalinga Felicity Village.** (from left to right ) Kagawad Arsenio Bernardo, Kagawad Jerrod Villaluz of Barangay Don Bosco, Parañaque, Gawad Kalinga Project Director for Parañaque and Muntinlupa Francisco Balagtas, Pru Life UK President and CEO Antonio de Rosas, Pru Life UK Senior Manager for Brand Activation and Community Relations Gizelle Camua and Pru Life UK SVP and Chief Human Resources Officer Rey Revoltar.