

2023 Pru Life UK Press Conferences and Press Releases

Press Conferences	Press Release/ Coverage	Month
	<ul style="list-style-type: none"> • New GA Openings • PRU CEO as Insurtech Chairman 	January
CNY Event in Binondo	<ul style="list-style-type: none"> • PRUWise Fortune and Forecast HNW event • InsurTech on Broadening Insurance Access • Agency Story-DM Tessie Koa CNY Interview • Agency Story-Jonash Go CEO Magazine Feature 	February
PRURide PH Ceremonial Ride	<ul style="list-style-type: none"> • Agency Story-Henry Gocuan and Jimmy Barba on Philippine Daily Inquirer 	March
Prudence Ball	<ul style="list-style-type: none"> • FY 2022 Insurance ranking • Agency Story-Teri Romboa on Philippine Star 	April
	<ul style="list-style-type: none"> • PLUK x ECCP Golf Tournament 	May
PRURide PH Clark and Cebu	<ul style="list-style-type: none"> • PRUBabies Campaign • Agency Story- Sharon Pesengco on People Asia 	June
	<ul style="list-style-type: none"> • Q1 2023 Insurance ranking • 2023 IABC Gold Quill Award for Cha-Ching Money Adventures • International Life Insurer of the Year-Philippines Award 	July
	<ul style="list-style-type: none"> • Project Padayon launch • ATRAM Partnership announcement • People Management Association of the Philippines (PMAP) Sponsorship • Agency Story – Patrick Valencia on Manila Bulletin and Joan Chua on People Asia 	August
<ul style="list-style-type: none"> • Prudential EOS report launch • Cha-ching 1M milestone launch with JA Philippines • Fulfilling Futures Philippine report launch • PRUPremiere reception at the British Embassy Residence 	<ul style="list-style-type: none"> • Prudence Foundation partnership with Unilab for SAFESTEPS • Q2 2023 Insurance ranking • CFF USD Fund • 27th Anniversary feature on Philippine Star • CEO on GMA 7's Dapat Alam mo • Agency Story- Robby Romero on People Asia and Marko Alejandro on Esquire 	September

	<ul style="list-style-type: none"> • International Stevie Awards win • Asia CEO Awards win • Agency Story- Mikki Martinez on Philstar 	October
Festival of lights launch	<ul style="list-style-type: none"> • Anil’s interview on CNN Philippines • Agency Story- Nina Borromeo on Metro Style 	November
PRULove for Life TV5 Agency Leaders interview	<ul style="list-style-type: none"> • Q3 2023 Insurance ranking • Pru Life UK, St. Luke's Planetary Health Program Pre-COP28 Forum on Climate Change and Mental Health 	December