

## **Challenge Mechanics:**

Join the #WeDoDanceChallengePH and get a chance to win exclusive access to the SuperM virtual concert and fan meet. Plus, get a chance to win money-can't-buy PRUxSuperM merch in the lucky draw.

Just follow these steps!

1. Create a dance video cover of the official We Do song. Do the signature shoulder roll move and show off your own moves for the rest of the dance.
2. Upload your video on the Dance For Wellness Community with the following:
  - a. Post under the We Do Dance category
  - b. Write your post title and a short caption about how dancing helps you keep fit
  - c. Put the key words #WeDoDanceChallengePH #WeDo #PRUxSuperM
3. Your post will serve as your raffle entry! You may share and invite your friends to join the challenge with you.

**Challenge Period:** July 5 – July 22, 2021  
**Raffle Draw:** July 23, 2021  
**Announcement of Winners:** July 26, 2021

## **Selection of Winners:**

1. Challenge duration is from July 5 – July 22, 2021. Videos submitted after July 22, 2021 will no longer be eligible to join the raffle draw. Participation is open to those currently residing in the Philippines.
2. Participants can submit one or more videos with one (1) unique video equal to one raffle entry in the raffle draw on July 23, 2021. Videos may feature one or more dancers and must include the three (3) official hashtags with the short caption describing how dance helps them to keep fit to be eligible in the weekly raffle draws. Videos must not exceed the duration of 45 seconds.
3. All participants in the #WeDoDanceChallengePH ("Participants") will get a chance to win in the weekly electronic raffle draw. There will be 20 winners of PRUxSuperM water bottles and 10 winners of limited edition PRUxSuperM photo card set. All winners will also get 2 access passes to the PRU-exclusive virtual concert and fan meet with SuperM.
4. The prizes for the raffle draws are:
  - a. Twenty (20) PRUxSuperM water bottles and two (2) access passes to the PRU-exclusive virtual concert and fan meet with SuperM
  - b. Ten (10) limited edition PRUxSuperM photo card sets and two (2) access passes to the PRU-exclusive virtual concert and fan meet with SuperM

Winners will be announced on the Dance for Wellness community on July 26, 2021.

7. Winners of the raffle draw will be notified through a comment from the Community Moderator with instructions on how to claim their prize. Winners will be requested to provide their delivery details and email address for the access passes. Prizes will be

sent via accredited courier and can only be delivered to addresses within the Philippines. The prizes will be delivered within August-September 2021.

8. Submitted dance challenge videos may be featured in Pru Life UK platforms for promotional purposes.

### **Terms & Conditions:**

1. By participating in the #WeDoDanceChallengePH ("Challenge"), the participant agrees to the terms and conditions set by Pru Life UK governing the Challenge.
2. By participating in the Challenge, the participants agree to cooperate with and participate in any advertising or publicity activities of Pru Life UK relating to the Challenge without any compensation for their videos or for their participation in the advertising or publicity activities. The participants agree that Pru Life UK may use and publicize the video entries, as well as the names and photos of the participants and challenge winners in such mode and manner as it considers fit. The participants' video entries, names and photos may be published on Pru Life UK's website, social media channels, and official press releases to the media.
3. Pru Life UK is not responsible for any lost, late, misdirected, undeliverable, or incomplete, entries due to system errors or failures or otherwise, or faulty transmissions or other telecommunications malfunctions, bugs and/or technical failures or problems of any kind, unauthorized human and/or mechanical intervention in any part of the entry process or the Challenge, or technical or human error that may occur or be encountered by participants in the entry process, or by Pru Life UK in the administration of the Challenge, or the processing of entries.
4. By participating in the Challenge, the participants agree to hold Pru Life UK free and harmless from any loss, injury, or damage caused by or arising from their participation in the Challenge.
5. Pru Life UK reserves the right to change the Challenge mechanics and the prizes. All issues pertaining to the Challenge shall be resolved by Pru Life UK. The decision of Pru Life UK on any issue will be deemed final.
6. By providing their information, the winners in the raffle and the top 100 submissions agree to authorize Pru Life UK and accredited third parties to process personal information, such as but not limited to, full name, delivery address, and mobile number, in order to deliver their prizes via courier. Winners must submit valid proof of identity and the notice sent by Pru Life UK upon delivery by the accredited courier of their prize. By accepting the prize, the winner agrees to hold Pru Life UK free and harmless from any loss, injury, or damage caused by or arising from their acceptance and/or use of the prize/s.
7. Videos submitted must not contain obscene, provocative, defamatory, sexually explicit, or otherwise objectional or inappropriate content. Videos containing such content will automatically be disqualified from the weekly draws and top 100 videos.
- 8. No purchase of any Pru Life UK product is required in order to join the dance**

**challenge and raffle.**