

## Why trust Pru Life UK?

### A legacy of financial strength

Since 1848, generations of families have entrusted their future to the Prudential Group – from the industrial workers of Victorian Britain, families of victims of the sinking of the Titanic, victims and veterans of World War II, to the Filipino urban professionals working to secure their loved ones.

### A tradition of innovation

Pru Life UK is the country's pioneer and one of the top providers of investment-linked life insurance. We are dynamic, fast-growing, and innovative – bringing you the benefits of health protection and financial security in an ever-expanding line of life insurance products.



**PRU LIFE U.K.** 

**PRU**link Asian balanced fund

Established in 1996, Pru Life UK is a subsidiary of Prudential plc. Pru Life UK is a life insurance company and is not engaged in the business of selling pre-need plans. Prudential plc is a United Kingdom-registered company. Its regional headquarters, Prudential Corporation Asia, is based in Hong Kong. Pru Life UK and Prudential plc are not affiliated with Prudential Financial, Inc. (a US-registered company), Philippine Prudential Life Insurance Company, Prudentiallife Plans, Inc. or Prudential Guarantee and Assurance, Inc. (all Philippine-registered companies).

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Optimized earnings and growth  
Just right for our goals

 [www.prulifeuk.com.ph](http://www.prulifeuk.com.ph)

 Pru Life UK - Official

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# PRUlink Asian balanced fund

Designed for the investor with **moderate risk appetite** with a need for **stability** and **long-term capital growth**.

The **PRUlink Asian balanced fund** is a US dollar-denominated fund that aims to maximize your capital by investing in both bonds and equities of developed and emerging markets in the Asia Pacific region.<sup>1</sup>

<sup>1</sup>Asia Pacific excludes Japan

## WHO MAY AVAIL OF THIS FUND?

The Fund may be used with new and existing USD-denominated **PRUlink** life insurance policies such as **PRU**millionaire, **PRUlink** investor account plus, **PRUlink** exact protector series, **PRUlink** assurance account plus, and **PRUlink** elite protector series.

## WHY INVEST?

- Broaden sources of returns and temper risks through diverse placements in both bonds and equities across Asia Pacific markets
- Maximize growth opportunity by investing in developed and emerging Asia Pacific market equities
- Provide access to Asian bonds, which have historically delivered steady returns with lower volatility compared to equities over the longer term
- Potential benefit for currency appreciation as supported by Asia's robust fundamentals

## LEADING FUND MANAGER IN ASIA

Eastspring Investments (Singapore) Limited ("Eastspring Singapore"), a subsidiary of international financial services group Prudential plc of the United Kingdom, manages majority of Pru Life UK's **PRUlink** investment funds. Eastspring Singapore is one of the largest fund management companies in Singapore with approximately SGD 124.61 billion in funds under management (as at 30 June 2017).

Eastspring Singapore is a unit of Eastspring Investments, the Asian asset management business of Prudential plc. Eastspring Investments is one of Asia's leading retail asset managers with USD 170 billion in assets under management (as at 30 June 2017).



**Asia Fund House of the Year**  
AsianInvestor Asset Management Awards 2017

## WHERE IS THE FUND INVESTED?

### STRATEGIC ASSET ALLOCATION<sup>2</sup>

The Fund is invested in three US dollar-denominated and Luxembourg-domiciled Asian SICAV<sup>3</sup> funds of Eastspring Investments:



- Eastspring Investments - Asia Pacific Equity Fund
- Eastspring Investments - Asian Bond Fund
- Eastspring Investments - Asian Local Bond Fund

<sup>2</sup>Source: Eastspring Investments (Singapore) Limited. Data as at June 30, 2017.

<sup>3</sup>SICAV is an open-ended fund wherein the amount of capital in the fund changes based on the number of investors. It is a French acronym for Société d'investissement à Capital Variable, which means "investment company with variable capital".

## Talk to the Man from the PRU.

Contact your Pru Life UK agent and let us help you make smart financial decisions for your future.



(632) 887 LIFE (within Metro Manila) or  
1 800 10 PRULINK (domestic toll-free)



[www.prulifeuk.com.ph](http://www.prulifeuk.com.ph)



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