Why trust Pru Life UK?

A legacy of financial strength

Since 1848, generations of families have entrusted their future to the Prudential Group – from the industrial workers of Victorian Britain, families of victims of the sinking of the Titanic, victims and veterans of World War II, to the Filipino urban professionals working to secure their loved ones.

A tradition of innovation

Pru Life UK is the country's pioneer and one of the top providers of investment-linked life insurance. We are dynamic, fast-growing, and innovative – bringing you the benefits of health protection and financial security in an ever-expanding line of life insurance products.



PRU LIFE U.K.

Established in 1996, Pru Life UK is a subsidiary of Prudential plc. Pru Life UK is a life insurance company and is not engaged in the business of selling pre-need plans. Prudential plc is a United Kingdom-registered company. Its regional headquarters, Prudential Corporation Asia, is based in Hong Kong. Pru Life UK and Prudential plc are not affiliated with Prudential Financial, Inc. (a US-registered company), Philippine Prudential Life Insurance Company, Prudentialife Plans, Inc. or

Prudential Guarantee and Assurance, Inc. (all Philippine-registered companies).

9/F Uptown Place Tower 1, 1 East 11th Drive, Uptown Bonifacio, 1634 Taguig City, Philippines Office trunklines: (632) 683 9000, (632) 884 8484 Customer helpdesk: (632) 887 LIFE within Metro Manila, 1 800 10 PRULINK for domestic toll-free Email: contact.us@prulifeuk.com.ph

- @ www.prulifeuk.com.ph
- Pru Life UK Official
- @PruLifeUK

PRUlink Asian balanced fund

Optimized earnings and growth Just right for our goals

PRUlink Asian balanced fund

Designed for the investor with **moderate risk appetite** with a need for **stability** and **long-term capital growth**.

The **PRU**link Asian balanced fund is a US dollar-denominated fund that aims to maximize your capital by investing in both bonds and equities of developed and emerging markets in the Asia Pacific region.¹

¹Asia Pacific excludes Japan

WHO MAY AVAIL OF THIS FUND?

The Fund may be used with new and existing USD-denominated PRUlink life insurance policies such as PRUmillionaire, PRUlink investor account plus, PRUlink exact protector series, PRUlink assurance account plus, and PRUlink elite protector series.

WHY INVEST?

- Broaden sources of returns and temper risks through diverse placements in both bonds and equities across Asia Pacific markets
- Maximize growth opportunity by investing in developed and emerging Asia Pacific market equities
- Provide access to Asian bonds, which have historically delivered steady returns with lower volatility compared to equities over the longer term
- Potential benefit for currency appreciation as supported by Asia's robust fundamentals

LEADING FUND MANAGER IN ASIA

Eastspring Investments (Singapore) Limited ("Eastspring Singapore"), a subsidiary of international financial services group Prudential plc of the United Kingdom, manages majority of Pru Life UK's **PRU**link investment funds. Eastspring Singapore is one of the largest fund management companies in Singapore with approximately SGD 124.61 billion in funds under management (as at 30 June 2017).

Eastspring Singapore is a unit of Eastspring Investments, the Asian asset management business of Prudential plc. Eastspring Investments is one of Asia's leading retail asset managers with USD 170 billion in assets under management (as at 30 June 2017).

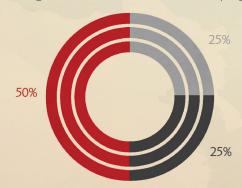


Asia Fund House of the Year
AsianInvestor Asset Management Awards 2017

WHERE IS THE FUND INVESTED?

STRATEGIC ASSET ALLOCATION²

The Fund is invested in three US dollar-denominated and Luxembourg-domiciled Asian SICAV³ funds of Eastspring Investments:



- Eastspring Investments Asia Pacific Equity Fund
- Eastspring Investments Asian Bond Fund
- Eastspring Investments Asian Local Bond Fund

²Source: Eastspring Investments (Singapore) Limited. Data as at June 30, 2017.

²SICAV is an open-ended fund wherein the amount of capital in the fund changes based on the number of investors. It is a French acronym for Société d'investissement à Capital Variable, which means "investment company with variable capital".

Talk to the Man from the PRU.

Contact your Pru Life UK agent and let us help you make smart financial decisions for your future.



(632) 887 LIFE (within Metro Manila) or 1 800 10 PRULINK (domestic toll-free)



www.prulifeuk.com.ph



contact.us@prulifeuk.com.ph