

**#WeDoDanceChallengePH**  
**Customers / Public**  
**Frequently Asked Questions**

**HOW TO JOIN?**

**1. Who can join the challenge?**

Participation is open to those with a Tiktok app installed on their phones.

**2. When is the challenge period?**

The promo will run from April 26, 2021 until June 25, 2021.

**3. How do I join the challenge?**

Just follow these steps!

1. Create a dance video cover of the official WeDo song and choreography
2. Upload your video on your Tiktok account using the official hashtags #WeDoDanceChallengePH #WeDo #PRUxSuperM with a short caption describing how dancing helps you keep fit.
3. That will serve as your raffle entry! You may share and invite your friends to join the challenge with you.

**4. If my hashtags are incomplete/incorrect or if I did not place a short caption, will I be disqualified from joining?**

Complete hashtags AND the short caption are required to be considered a valid entry for the raffle draws.

**HOW WILL THE WINNERS BE DETERMINED?**

**1. When are the raffle draws and announcement of Top 100 videos?**

Winners shall be drawn via an electronic raffle draw following this schedule:

	<b>Raffle Draw (every Thursday)</b>	<b>Announcement of Winners (every Friday)</b>
Week 1	May 6	May 7
Week 2	May 13	May 14
Week 3	May 20	May 21
Week 4	May 27	May 28
Week 5	June 3	June 4
Week 6	June 10	June 11
Week 7	June 17	June 18

Week 8	June 24	June 25
Week 9	July 1	July 2
Top 100 videos	-	July 9

## **2. How are the Top 100 videos determined?**

Top 100 submissions with the most views by June 25, 2021 will automatically win Pru Life UK x SuperM exclusive merchandise. The list of Top 100 submissions will be from the official report generated by Tiktok after the campaign period.

## **3. When and where will the raffle winners be announced?**

The winners will be announced following the announcement date schedule via Pru Life UK's Facebook page and official website.

## **WHAT ARE THE PRIZES?**

### **1. What are the prizes in the weekly draw?**

The prizes for the weekly draws are:

- a. Ten (10) winners of SuperM water bottles and access to a regionwide PRU-exclusive virtual concert with SuperM
- b. Five (5) winners of limited edition SuperM photo card sets and access to a regionwide PRU-exclusive virtual concert

### **2. What are the prizes for the Top 100 videos?**

Top 100 video submissions will get these prizes:

- a. Top 50 submissions will get a water bottle, SuperM photo card set, and access to a regionwide PRU-exclusive virtual concert
- b. Next 50 submissions will get a water bottle and access to a regionwide PRU-exclusive virtual concert

### **3. Can I win more than once in the weekly raffle draws?**

No, a participant may win only once in the weekly raffle draws. If a winner's name is drawn twice during the same raffle draw, he/she will automatically win the higher-value prize.

### **4. Can I win more than once in the Top 100 video submissions?**

Yes, a participant may win more than once if he/she submits more than one entry and the submissions are included in the Top 100 videos with the most views by June 25, 2021.

### **5. What happens to my raffle entries if I did not win in the weekly raffle draw?**

All non-winning weekly raffle entries shall automatically be carried over to the succeeding weekly raffle draws.

**6. Can I win in the Top 100 videos even if I have won a prize from the weekly raffle?**

Yes, weekly raffle draw winners are still eligible to win in the Top 100 videos with the most view, provided that they meet the criteria.

**7. If I win more than once in the Top 100 video submissions, can I share/give my extra/additional access to the regionwide PRU-exclusive virtual concert to my family/friends?**

Yes, the extra/additional access may be shared by the winner at his/her discretion. Do note that the all unique codes will only work for one device.

**8. How will the winners be notified?**

All winners shall be notified via Tiktok direct message using the official Pru Life UK Tiktok account. Winners will be asked to provide their delivery details in order to facilitate delivery of the prizes. Prizes can only be delivered to addresses within the Philippines.

**9. Are the weekly prizes and top 100 video prizes convertible to cash?**

All prizes are not convertible to cash.

**10. Is the access to regionwide PRU-exclusive virtual concert with SuperM transferrable?**

Each winner will be given a unique code to access the virtual concert. The unique code will only work for one device. The access code may be transferred by the winner at his/her discretion, but shared access on more than one device will not be granted.

**11. Will I pay for the delivery of the prizes?**

No. Delivery expenses related to the prizes shall be for the account of Pru Life UK, however, prizes can only be delivered for addresses within the Philippines.

**12. What do I need to present upon receipt of my prize?**

The winner must present a government-issued I.D. (Driver's License, SSS I.D., Passport, TIN card) as proof of identity. If the winner is below 18 years old, any I.D with a photo can be presented as proof of identity.

**13. If I'm not available to personally receive my prize, can my authorized representative claim it on my behalf?**

If the winner is not available to receive the prize, he/she may nominate his/her authorized representative to claim the item on his/her behalf, and must present the following requirements to the selected outlet:

- a. Authorization letter from the winner certifying his/her representative to receive the prize on his/her behalf.
- b. Government-issued I.D. (Driver's License, SSS I.D., Passport, TIN card) of the winner. If the winner is below 18 years old, any I.D with a photo can be presented as proof of identity.
- c. Government-issued I.D. (Driver's License, SSS I.D., Passport, TIN card) of the authorized representative. If the representative is below 18 years old, any I.D with a photo can be presented as proof of identity.

**14.If the winner provided false information and/or has committed a fraudulent act, will the prize be forfeited?**

Pru Life UK reserves the right to forfeit the prize or invalidate the awarding to the winner should it be proven that the winner has provided any false information or committed any fraudulent act. In case of such event, Pru Life UK may redraw another winner.

**15.Where can I view the complete mechanics and terms & conditions?**

You may visit <https://www.prulifeuk.com.ph/en/join-the-dance-challenge/> for the complete mechanics and terms & conditions.

**16.In case of any queries regarding this promo, who should I contact?**

Please email [contact.us@prulifeuk.com.ph](mailto:contact.us@prulifeuk.com.ph) for any questions or assistance regarding this promo.

**WHAT OTHER ACTIVITIES ARE THERE?**

**1. Aside from SuperM, is there an engagement with local influencers?**

Yes, Ella Cruz, Samantha De Leon, and Dasuri Choi are joining the dance challenge and will have their own promotions with their own set of prizes.

**2. How do I find out more about the details of the promotions from these influencers?**

You may follow their social media accounts (Instagram) to find out the details once they're released.

**3. Aside from the #WeDoDanceChallengePH on Tiktok, are there other activities I can join/do as a SuperM and dance enthusiast?**

You may download Pulse for FREE on Android or iOS to join the Dance for Wellness community. You may engage with other dance enthusiasts, get or share tips on how to get fit through dance, and join an exclusive promo within the community.