

Challenge Mechanics:

Join the #WeDoDanceChallengePH and get a chance to win exclusive, money can't buy PRUxSuperM merch in the weekly lucky draw. The top 100 dance video submissions uploaded in Tiktok with the most views by June 25 will get additional PRUxSuperM guaranteed prizes.

Just follow these steps!

1. Create a dance video cover of the official We Do song and choreography
2. Upload your video on your Tiktok account using the official hashtags #WeDoDanceChallengePH #PRUxSuperM #WeDo with a short caption describing how dance helps you keep fit.
3. Your Tiktok video will serve as your raffle entry! You may share and invite your friends to join the challenge with you.

Challenge Period: April 26 – June 25, 2021

Selection of Winners:

1. Challenge duration is from April 26, 2021 to June 25, 2021. Videos submitted after June 25, 2021 will no longer be eligible to join the weekly raffle draws and top 100 videos. Participation is open to those with a Tiktok app installed on their phones.
2. Participants can submit one or more videos with one (1) unique video equal to one raffle entry in the weekly draws. Videos may feature one or more dancers and must include the three (3) official hashtags with the short caption describing how dance helps them to keep fit to be eligible in the weekly raffle draws. Videos must not exceed the duration of the official music on Tiktok (45 seconds).
3. All participants in the #WeDoDanceChallengePH ("**Participants**") will get a chance to win in the weekly electronic raffle draw. There will be 10 winners of PRUxSuperM water bottles and 5 winners of limited edition PRUxSuperM photo card sets every week. All winners will also get access to a PRU-exclusive virtual concert with SuperM.
4. Participants may only win once in the weekly lucky draw but may still be eligible to win in the Top 100 video views. All non-winning dance challenge submissions will be automatically carried over to the next raffle draw.
5. The prizes for the weekly draws are:
 - a. Ten (10) PRUxSuperM water bottles and access to a PRU-exclusive virtual concert
 - b. Five (5) limited edition PRUxSuperM photo card sets and access to a PRU-exclusive virtual concert

Winners will be announced on Pru Life UK social media pages and the corporate website every Friday starting May 7, 2021.

The raffle draw and announcement of winners will be done following this schedule:

	Raffle Draw (every Thursday)	Announcement of Winners (every Friday)
Week 1	May 6	May 7

Week 2	May 13	May 14
Week 3	May 20	May 21
Week 4	May 27	May 28
Week 5	June 3	June 4
Week 6	June 10	June 11
Week 7	June 17	June 18
Week 8	June 24	June 25
Week 9	July 1	July 2
Top 100 videos	-	July 9

6. The Top 100 submissions with the most views by June 25, 2021 will automatically win PRUxSuperM exclusive merchandise. The list of Top 100 submissions will be from the official report generated by Tiktok after the campaign period.
 - a. Top 50 submissions will get a PRUxSuperM water bottle, a PRUxSuperM photo card set, and access to a PRU-exclusive virtual concert with SuperM.
 - b. Next 50 submissions will get a PRUxSuperM waterbottle and access to a PRU-exclusive virtual concert with SuperM.

The Top 100 submissions will be announced on Pru Life UK social media pages and the corporate website on July 9, 2021.

7. Winners of the weekly raffle and the top 100 submissions will be notified through a direct message from the official Pru Life UK Tiktok account. Winners will be requested to provide their delivery details. Prizes will be sent via accredited courier and can only be delivered to addresses within the Philippines. The weekly and Top 100 prizes will be delivered within August 2021.
8. Submitted dance challenge videos may be featured in Pru Life UK platforms for promotional purposes.

Terms & Conditions:

1. By participating in the #WeDoDanceChallengePH ("**Challenge**"), the participant agrees to the terms and conditions set by Pru Life UK governing the Challenge.
2. By participating in the Challenge, the participants agree to cooperate with and participate in any advertising or publicity activities of Pru Life UK relating to the Challenge without any compensation for their videos or for their participation in the advertising or publicity activities. The participants agree that Pru Life UK may use and publicize the video entries, as well as the names and photos of the participants and challenge winners in such mode and manner as it considers fit. The participants' video entries, names and photos may be published on Pru Life UK's website, social media channels, and official press releases to the media.
3. Pru Life UK is not responsible for any lost, late, misdirected, undeliverable, or incomplete, entries due to system errors or failures or otherwise, or faulty transmissions or other telecommunications malfunctions, bugs and/or technical

failures or problems of any kind, unauthorized human and/or mechanical intervention in any part of the entry process or the Challenge, or technical or human error that may occur or be encountered by participants in the entry process, or by Pru Life UK in the administration of the Challenge, or the processing of entries.

4. By participating in the Challenge, the participants agree to hold Pru Life UK free and harmless from any loss, injury, or damage caused by or arising from their participation in the Challenge.
5. Pru Life UK reserves the right to change the Challenge mechanics and the prizes. All issues pertaining to the Challenge shall be resolved by Pru Life UK. The decision of Pru Life UK on any issue will be deemed final.
6. By providing their information, the winners in the raffle and the top 100 submissions agree to authorize Pru Life UK and accredited third parties to process personal information, such as but not limited to, full name, delivery address, and mobile number, in order to deliver their prizes via courier. Winners must submit valid proof of identity and the notice sent by Pru Life UK upon delivery by the accredited courier of their prize. By accepting the prize, the winner agrees to hold Pru Life UK free and harmless from any loss, injury, or damage caused by or arising from their acceptance and/or use of the prize/s.
7. Videos submitted must not contain obscene, provocative, defamatory, sexually explicit, or otherwise objectional or inappropriate content. Videos containing such content will automatically be disqualified from the weekly draws and top 100 videos.
- 8. No purchase of any Pru Life UK product is required in order to join the dance challenge and raffle.**