

press release

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Pru Life UK Senior Vice President and Chief Marketing Officer Belle Tiongco and Ritemed OIC General Manager Nicandro Salud seal the deal with a handshake.

Pru Life UK, Ritemed tie up for financial and physical wellness. To help ensure the well-being of its workforce, Pru Life UK recently tapped the country's leading unbranded medicines, Ritemed, for its RiteCare initiative. Through the program, quality and affordable medicines will be made more accessible to Pru Life UK employees. Medicine kits will also be distributed to select clients as part of Pru Life UK's thrust to promote a holistic wellness program.

Ritemed is a division of United Laboratories, Inc. (Unilab), the largest pharmaceutical company in the Philippines, having started operations in 1945. Established in the Philippines in 1996, Pru Life UK is a subsidiary of 164-year-old British financial services giant Prudential plc.

Pru Life UK is the pioneer and current market leader of unit-linked or investment-linked life insurance products, and is one of the first life insurance companies approved to market US dollar-denominated unit-linked policies in the country. Pru Life UK is a life insurance company and is not engaged in the business of selling pre-need plans.

Pru Life UK and Prudential plc are not affiliated with Prudential Financial, Inc. (a US-registered company), Philippine Prudential Life Insurance Company, Prudentiallife Plans, Inc. or Prudential Guarantee and Assurance, Inc. (all Philippine-registered companies).

Photo shows (left to right) Pru Life UK Senior Vice President and Chief Marketing Officer Belle Tiongco and Ritemed OIC General Manager Nicandro Salud during the signing ceremony held at Café 1771 in El Pueblo, Pasig City.



Pru Life UK Senior Vice President and Chief Marketing Officer Belle Tiongco and Ritemed OIC General Manager Nicandro Salud sign an agreement.



Pru Life UK is a subsidiary of Prudential plc, a United Kingdom-registered company. **Pru Life UK** and Prudential plc are not affiliated with Prudential Financial, Inc. (a US-registered company), Philippine Prudential Life Insurance Company, Prudentiallife Plans, Inc. or Prudential Guarantee and Assurance, Inc. (all Philippine-registered companies).

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